



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

**Maple Drive Sunflower Sunpower Kids Foundation Event November 16, 2006**

Siren Sheva Carr's life changing Sunflower Sunpower Foundation for street children in Nicaragua seeks to help these at-risk youth by facilitating a new found feeling of purpose and social acceptance in their lives. [www.fvera.org](http://www.fvera.org) The Sirens, inspired by Sheva's non-profit organization were thrilled to have the opportunity to throw an event at local hotspot Maple Drive for Sunflower. The night included an intimate slide show and look into the harsh life of these Nicaraguan children and the challenges they face on a daily basis, drinks and hors d'oeuvres, and a silent auction. Funds raised went to help Sheva and Sunflower film a documentary in Nicaragua that chronicles these realities to raise global awareness in hope of securing a better and safer future for the children.

**Hint Mint's Gesture of Kindness in honor of A Window Between Worlds September 26, 2006**

For this unique night the notable mint company, Hint Mint, threw a benefit honoring A Window Between Worlds. [www.hintmint.com](http://www.hintmint.com) This non-profit organization provides art programs at domestic abuse shelters and supports healing by providing children with opportunities to tell their stories, express their feelings and rebuild their self-esteem. [www.awbw.org](http://www.awbw.org) Strong supporters of AWBW, Sirens jumped at the chance to once again raise money for them by running the happening Silent Auction during this night.

**City of Hope Golf Tournament August 6-7, 2006**

For the millions of people living with life-threatening disease, medical research provides hope. For nearly a century, City of Hope has been committed to the promise of scientific research. Their discoveries have yielded major contributions to the world of medicine and the well being of patients and their families. [www.cityofhope.org](http://www.cityofhope.org) This year, the Sirens once again came out in full force to support this incredible Golf Tournament. From running the check in at the dinner reception, to selling raffle tickets on the golf course, Sirens livened the atmosphere and received recognition from well known press outlets for their tireless volunteerism.

**MFCI/Maternal Fetal Care International July 30, 2006**

Maternal Fetal Care International (MFCI) brings volunteer physicians to treat needy children and mothers in developing third world countries. MFCI also provides local training to healthcare personnel to elevate the standard of available medical care and decrease mother-child transmission of HIV/AIDS. Funds raised by MFCI also help purchase fetal monitors, prenatal vitamins, delivery kits, surgical supplies and HIV/AIDS medications. [www.mfci.net](http://www.mfci.net) Along with MFCI, the Sirens aided in the consulting and planning phases of their Summer Baby Days Fair Fundraiser at Greystone Mansion in Beverly Hills. Specifically the Sirens produced the efficiently fun Silent Auction.

**The Chase Foundation/The Big Hand June 10, 2006**

The Chase Foundation is a non-profit organization dedicated to making Child Life Services available at no cost to all children and their families served by Children's Hospital Los Angeles (CHLA). The social, developmental, and emotional needs of children dealing with the stress of illness and hospitalization is addressed by Child Life Specialists, who provide opportunities for children of all ages to master the healthcare experience by preparing and supporting them through medical procedures. The Chase Child Life Program was renamed in 2000 in honor of Chase Richards, who, shortly after his second birthday, lost his battle to cancer. His last few weeks were spent at CHLA where he was given the chance to be a child. After Chase passed, the Richards family learned that only a fraction – about 10% of the hundreds of children at the hospital each day – had access to the program due to limited funding. They became determined to generate significant financial support for the program and create improved play spaces for the children on every patient floor. Thanks to the Chase Foundation's support and care, the Chase Child Life Program is the largest of its kind in the nation. [www.thechasefoundation.org](http://www.thechasefoundation.org) The Sirens Society, along with The Chase Foundation co-hosted The Big Hand – a casino extravaganza of poker, blackjack, roulette, and craps. The intimate evening, hosted by Constance Ramos of Extreme Makeover Home Edition and Luxury Shoe Designer Taryn Rose, was held at Siren Carrie Chaplan and Chase Foundation Board Member Scott Chaplan's stunning Beverly Hills home. In addition to the popular casino games, the night also consisted of the highly anticipated Sirens Society Silent Auction, GreyGoose host bar, live crepes station, and outdoor lounge complete with Siren mystics, who were one of the event's main attractions. As The Big Hand came to an end, guests were blown away by the one-of-a-kind goody bags they left with, which included complimentary workouts, makeup, and jewelry. Once again, the Sirens threw a cutting edge fundraiser that was



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

unique to the L.A. charity scene. Proceeds from The Big Hand support The Chase Foundation's mission, which is an integral part of the children's daily lives at CHLA.

**L.A. Library Foundation May 18, 2006**

The Library Foundation of Los Angeles was founded in 1992 to encourage private support through memberships, corporate sponsorships, gifts, trusts and bequests for the benefit of the Los Angeles Public Library. The Library's annual benefit ensures that millions of people throughout Southern California receive access to free community resources such as, reading programs, books, literacy outreach, educational and cultural events, and new technologies. [www.lfla.org](http://www.lfla.org) The Sirens supported this great cause by task forcing the check in and registration, as well as completing the evening by passing out goody bags to the attendees.

**Water Buffalo Club May 10, 2006**

Sirens were thrilled, for the second year, to participate in the Water Buffalo Club's Poker Tournament. The Water Buffalo Club, a referral-only philanthropic men's organization is committed and drawn to raising money for those in need, especially children's charities that are often times overlooked. Their annual fundraiser is a poker tournament held in Hollywood Park. Sirens were instrumental in raising additional money during the evening's tournament with raffle ticket sales, selling buy-ins and greeting players as they arrived. The night was wildly successful and Sirens look forward to a continued relationship with the Water Buffalo Club.

**FreshStart Saturday April 22, 2006**

Founded in 2001, FreshStart, the annual fundraising event of the McCall Family Foundation, is a one-night art exhibition and sale with two distinct goals – to fund programs that provide arts-related therapies to children designated “at-risk” and provide potential collectors with a personal connection to both established and emerging artists. [www.freshstartweb.org](http://www.freshstartweb.org) This year FreshStart benefited two organizations. The first, A Window Between Worlds, was established in 1991 to provide art programs at domestic abuse shelters. The program supports healing by providing children with opportunities to tell their stories, express their feelings and rebuild their self-esteem. [www.awbw.org](http://www.awbw.org) The other organization, My Friend's Place, is a drop-in resource center for homeless teens based in Hollywood that was established in 1988 and assists homeless youth to build self-sufficient lives. [www.myfriendsplace.org](http://www.myfriendsplace.org) Sirens worked check in at this exclusive art night, that included some of L.A.'s most well known art aficionados and added ambiance to the happening auction floor.

**Sirens Bingo Benefit March 8, 2006**

This time the Sirens had a special opportunity to help one of their own – fellow Siren, Cheree Blacker. Having recently found out that she was a perfect match to be her brother's kidney donor, Sirens rallied around Cheree to help throw a truly unique, unforgettable evening of Bingo at local hotspot, Hamburger Mary's. In addition to the wild games of bingo, there was also a live auction held, which consisted of impressive items, from luxury hotel stays to sports packages. Proceeds raised went to Cheree's brother, Keith, to help finance kidney related expenses.

**Sirens Holiday Boutique Sale December 4, 2005**

The Holidays are never quite complete without a spectacular boutique sale. This year the Sirens put a fresh spin to sale and holidays to transform the meaning of holiday shopping. The afternoon of fun, spending, and socializing at the Loews Santa Monica Hotel consisted of Carpe Diem sponsored cocktails, goody bags, and one-on-one personal shopping advice. Sirens drew a range of vendors, from their own entrepreneurial members, whose products, from candles to lip balm to cards proved to be some of the most talked about and sought after items. The sale also included high profile jean and jewelry companies. The Sirens drew in an impressive crowd, who found that perfect holiday gift, while at the same time knowing they were making a difference in the world, with 10% of all proceeds benefiting the Sirens Society.

**GoGirls Music Network October 21, 2005**

GoGirls Music Fest is a series of annual showcase events across the United States. The festival promotes independent women in music while supporting various charities. It is the oldest and largest online community of independent women musicians, whose mission is to support, promote and empower its members. [www.gogirlsmusicfest.com](http://www.gogirlsmusicfest.com) This year the Lynne Cohen



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

Foundation for Ovarian Cancer Research was the beneficiary of their concert series. The foundation is dedicated to finding an early detection test for ovarian cancer, to funding improved clinical treatments for the disease, and to developing and supporting preventive care clinics for women with increased risk for ovarian and/or breast cancer.

[www.lynnecohenfoundation.org](http://www.lynnecohenfoundation.org) Siren member, Arden Kaywin was a featured singer for this concert event night and the Sirens had the joy of watching Arden showcase her superb talent, while also heading up the donation booth, where Sirens played an important role in raising awareness for the Lynne Cohen Foundation and gaining monetary donations.

**Koffeehouse Outdoor Concert October 16, 2005**

The Koffeehouse music series was designed to build a community of friends and neighbors who share a passion for singer/songwriters in an intimate private outdoor setting. The concerts feature some of Los Angeles' top singer songwriter talent. [www.koffeehouse.com](http://www.koffeehouse.com) Sirens came in full force to work the check-in and listen to some of the best up and coming signed singing talent. The exceptional outdoor atmosphere was complete by the acoustical entertainment. Proceeds of the evening benefited the Sirens Society's philanthropic endeavors.

**Association of Volleyball Professionals October 12, 2005**

The Association of Volleyball Professionals is a leading lifestyle sports entertainment company focused on the production, marketing and distribution of professional beach volleyball events. [www.avp.com](http://www.avp.com) Sirens were called to participate in their end of the year bash, by assisting with check-in and handing out goody bags at the end of the evening.

**Montana Avenue Merchants Association (MAMA) October 8, 2005**

The Montana Avenue Merchants Association hosted a silent auction and raffle drawing, with over 100 shops, restaurants and services on Montana Avenue participating from 7<sup>th</sup> to 17<sup>th</sup> Street. One hundred percent of the funds raised by MAMA went to the Red Cross to support its disaster relief efforts for Hurricane Katrina victims. [www.montanaave.com](http://www.montanaave.com) Sirens were called upon to assist in selling raffle tickets and proved to be an intrinsic part of involving the community to get involved and support the Red Cross.

**LA Supports LA September 9, 2005**

In the days following the aftermath of Hurricane Katrina, LA Supports LA sprung to life as a result of the heart-breaking news footage and inspiring outpour of generosity. Held at the Barker Hangar in Santa Monica, the event was an evening of wine tasting, entertainment and an impressive silent auction. [www.lasupportsla.com](http://www.lasupportsla.com) The Sirens were immediately called upon to assist in the set-up and reconciliation of the silent auction. The adaptability and efficiency that the Sirens are known for, was in full swing during the event, making Sirens an integral part to the success of the evening.

**City Of Hope Golf Tournament July 24, 2005**

City Of Hope is an innovative biomedical research, treatment and educational institution dedicated to the prevention and cure of cancer and other life-threatening illnesses. [www.cityofhope.org](http://www.cityofhope.org) The Sirens arrived at The Riviera Country Club anxious to support the COH golf tournament and took over checking in players. The smoothly and skillfully run check-in set the tone for this golf tournament, which is crucial to raising funds for ongoing research and care.

**Bright Future Foundation/ 4<sup>th</sup> Annual Summer Splash July 19, 2005**

The Bright Future Foundation is dedicated to supporting at-risk youth by providing them with four year college scholarships to aid them in realizing and achieving their full potential. [www.fulfillmentfund.org](http://www.fulfillmentfund.org) The Sirens, seasoned veterans of this event, continued to strengthen the working relationship with BFF by efficiently running the various aspects of the successful silent auction.

**Sherry Levitt Foundation May 21, 2005**

The Sherry Levitt Foundation awards scholarships to families who have been hit with unforeseen circumstances which may endanger their disadvantaged child's ability to stay enrolled in school. The Casino-esque event theme was a huge success, with Sirens heading up the Silent Auction, contributing to an integral part of the Foundation's ability to continue providing these scholarships.



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

**Gen Lux Magazine Launch May 19, 2005**

The highly publicized, celebrity filled launch of Los Angeles' own GenLux Magazine was an evening full of high energy and zest. GenLux is LA's only luxury-fashion magazine and they were eager to call upon the Sirens Society for their well-known mastery of silent auctions and reputation for making an event memorable. The Sirens auction prowess once again proved to be a defining factor of the evening's achievement.

[www.genlux.com](http://www.genlux.com)

**More Than Shelter For Seniors/Off Your Rocker April 29, 2005**

More Than Shelter For Seniors' vision is to make aging a beginning. By providing life-enhancing programs to low-and moderate-income seniors living in affordable apartment communities, they will be given the opportunity to continue to grow intellectually, creatively and emotionally. The goal of keeping the independent senior healthier and independent longer is vital. The average cost of the affordable apartment unit is approximately \$500 per month. The average cost of an assisted living unit, for which there exists no current housing subsidy, is more than \$2,500 per month without supportive services. A nursing home or board and care facility costs much more and is more restrictive, making quality of life substantially worse. Plus, the increased cost must be subsidized by taxes via Medical/Medicaid and Medicare. [www.mtsfs.org](http://www.mtsfs.org).

The Sirens Society produced Off Your Rocker to benefit More Than Shelter. The event was an evening in Chinatown; of dim sum and then some. The flawlessly fun evening consisted of an asian-themed fashion show, put on by world renowned designer and fellow Siren, Flora Cheong-Leen, an extraordinary silent auction, with highly coveted, sought after items and memorable goodie bags to take home.

**The Water Buffalo Club Poker Tournament February 17, 2005**

The Water Buffalo Club, a philanthropic men's organization is committed and drawn to raising money for those in need, especially children's charities that are often times overlooked. Their annual fundraiser is a poker tournament held in Hollywood Park. This was the Sirens first experience with the poker tournament and upon arrival Sirens immediately acclimated themselves to the numerous areas in need. Focusing on a variety of tasks, from check-in, to selling buy-ins to hosting the raffle, the Siren energy and vision for mixing fun with philanthropy was contagious. The priceless expertise and lively Siren task force made this the most successful Poker Tournament yet for the Water Buffalo Club.

**The Children Uniting Nations Foundation/Day of the Child November 7, 2004**

Children Uniting Nations is a progressive voice for children to express their concerns about the current status of the world's political realities and rapid globalization. C.U.N. is committed to help EVERY child find a way out of cruelty, neglect, and anger. This organization is dedicated to help children find their way to fulfill their dreams. Children Uniting Nations' mission is to create loving, tolerant, and capable world citizens. [www.childrenunitingnations.org](http://www.childrenunitingnations.org). The Sirens, for the second year in a row, chose to come out in full work force with their recruited friends and family to mentor foster children for a day of fun. The Sirens dedicated their time and energies to ensure a wonderful day for the many children without permanent families. Some signed on to be longer-term mentors, and some were continuing mentors from last year.

**Camp Laurel/2004 Fundraising Golf Tournament November 1, 2004**

Camp Laurel provides hundreds of children living with HIV and AIDS an opportunity to enjoy the outdoors while forming support groups with their peers. For the first time, children realize that they are not alone in their fight against AIDS. [www.camplareel.org](http://www.camplareel.org). The Sirens volunteered as a work force at the event to ensure the success of the fundraiser. Sirens did everything from working the golf greens, selling raffle tickets, setting up silent auction to photography for the event. The funds raised from this event helps Camp Laurel to provide year-round educational wilderness camping programs, free-of-charge, for children living with HIV/AIDS.

**Kids-N-Pets/ Premiere Fundraiser August 22, 2004**

The goal of Kids-n-Pets is to educate children by using animals, one of the few relationships in which a child has real empowerment, on the qualities that best foster good relationships with people. This education takes the form of our after school program which reaches children in public and private schools and through community organizations. [www.kidsnpets.org](http://www.kidsnpets.org) Kids-n-Pets was founded by Siren Heidi Huebner, who continually makes a positive impact, especially with animal related causes. The Sirens volunteered to work the event from stuffing goodie bags to raising funds. Siren Niecy Nash not only MC'd



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

the event but brought her cast from Reno 911 to be celebrity bowlers at Lucky Strike to help raise money for these much needed social programs.

**Casa Hogar El Faro / Trip to the Water Park August 21, 2004**

The orphanage was founded about 4 years ago by Pastor Jorge and his wife Carmen, when they opened the doors of their church to a few abandoned children living on the streets of Tijuana, Mexico. Word spread and soon children were being dropped off in the middle of the night by conscientious souls who were not able to care for them or had simply found themselves within a cycle of abuse. Papa Jorge and Mama Carmen purchased a tiny piece of property solely for the orphanage to exist upon and now over 100 confused, frightened and abandoned children sleep safely each night at the home the children have come to know as El Faro. [www.friendsofelfaro.com](http://www.friendsofelfaro.com) The Sirens support El Faro on different levels. This event was an organized field trip for some of the Sirens to visit and volunteer at the El Faro orphanage. These Sirens relieved the caregivers as they changed diapers, held and hugged children, cleaned perilous areas and chaperoned the children for a day at a water park. Different Sirens continue to go back independently, at times paying for needed medicines, giving more hugs, and most recently procured some building supplies for a future recreation room.

**Fulfillment Fund/3rd Annual Summer Splash July 25, 2004**

The Fulfillment Fund is dedicated to supporting the education of students, some of whom have disabilities, who have been traditionally under-served by the public schools, and underrepresented in higher education. [www.fulfillmentfund.org](http://www.fulfillmentfund.org). The Sirens executed the successful silent auction as well as ran and provided the cotton candy machine, as part of the event entertainment. The Sirens also brought many wonderful guests to contribute monetarily.

**First Star Come Be A Kid Again /Sirens Society Wonderland June 12, 2004**

First Star was founded in 1999 as a national 501(c)3 non-profit organization dedicated to improving life for child victims of abuse and neglect. First Star's co-founder and president, Peter Samuelson, is a motion picture executive who also founded the Starlight Children's Foundation in 1982 and the Starbright Foundation in 1990. [www.firststar.org](http://www.firststar.org) The Sirens created and executed the main attraction of the event. An entire Wonderland-Themed carnival for the generous donors, was hosted with their signature flair. The Sirens Wonderland came complete with game booths, prizes, give-a-ways, and much more. The Sirens also gathered items for the silent auction as well as boosted ticket sales. This was an event honoring such stars as Garry Marshall, Dick Clark, Kathleen Kennedy, and the entire cast of American Dreams, for their contributions towards children's rights.

**May Mei/Beijing Grace Minority Orphanage May 15, 2004**

The Sirens, in conjunction with May Mei Designs threw a birthday party themed event to recognize the needy children of the Beijing Grace Minority Orphanage. This is a privately owned and run orphanage that takes in and attempts to place the most overlooked and difficult children – those who are minorities or disabled. There is no public funding available to this orphanage. Along with May Mei, Sirens were provided with gift bags and other items at cost and donations at the party included gifts for all participants. Guests had an incredible time, and all for a great cause.

**Defence For Children International / Sierra Leone May 12, 2004**

DCI is an independent non-governmental organization set up during the International Year of the Child (1979) to ensure on-going, practical, systematic and concerted international action specially directed towards promoting and protecting the rights of the child. [www.defence-for-children.org](http://www.defence-for-children.org) The Sirens came in full force to help Anson Mount with DCI through the Forefront Activists Foundation. The mission of the FAF is to ensure that a just, peaceful and prosperous society subsists for all children in Sierra Leone. The Sirens organized and maintained the monetary reconciliation of the event as well as served as information liaisons throughout the event, educating the guests on the plight of the child victims of the Sierra Leone travesties.

**Casa Hogar El Faro 2nd Annual Fundraiser May 8, 2004**

The orphanage was founded about 4 years ago by Pastor Jorge and his wife Carmen, when they opened the doors of their church to a few abandoned children living on the streets of Tijuana, Mexico. Word spread and soon children were being dropped off in the middle of the night by conscientious souls who were not able to care for them or had simply found themselves within a cycle of abuse. Papa Jorge and Mama Carmen purchased a tiny piece of property solely for the orphanage



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

to exist upon and now over 100 confused, frightened and abandoned children sleep safely each night at the home the children have come to know as El Faro. [www.friendsofelfaro.com](http://www.friendsofelfaro.com) Some Sirens volunteered their time prior to the concert (featuring Cheryl Crow and the Dan Band) by assisting with event preparation. Some Sirens rallied guests and purchased tickets to the fundraiser and a large gift basket with products by many of the Siren Entrepreneurs was also donated to help raise funds for the orphanage.

**P.S. I Love You Foundation/Casino Night Fund Raiser March 27, 2004**

P.S. I Love You Foundation is a non-profit 501C-3 organization dedicated to assisting at-risk Southern California children and their families through an array of education and community outreach programs.

Our goal is to use our funds and personal energy to create positive and personal differences in the lives of many children so they, in turn, can achieve productive, happy and healthy lifestyles and attitudes.

[www.psiloveyoufoundation.org](http://www.psiloveyoufoundation.org) The Sirens used their expert Silent Auction savvy and hosted the silent auction for the event. The Sirens also helped bring in extra ticket sales and awareness to an educating cause.

**Facing Forward / The AfterGlow January 7, 2004**

The Facing Forward Foundation is a private, not-for-profit volunteer medical organization providing reconstructive surgery and related services to children born with facial deformities. Physicians, health care providers and others volunteer their time and expertise at the UCLA Craniofacial Center to help these children. The Center has created a worldwide support network for victims of facial deformities and their families. [www.facingforward.org](http://www.facingforward.org). The Sirens created a surprise event to present the children in the clinic, gifts that were collected at their Hats Off Holiday party. The presentation to the patients was called Afterglow. The Sirens chose to have the event after the holidays because many of the children would need extended cheer during recuperation, after many massive surgeries.

**Horizons Unlimited/ Holiday Shopping Extravaganza December 3, 2003**

Based in the San Francisco Bay Area, Horizons Foundation is a community foundation dedicated to strengthening the lesbian, gay, bisexual, and transgender community, building the organizations that serve LGBT people, and working towards a world in which diversity is valued and anti-LGBT discrimination does not exist. [www.horizonsfoundation.org](http://www.horizonsfoundation.org). The Sirens Society members in San Francisco along with a few of the Los Angeles based members hosted the second trunk show for charity in the Bay Area. Siren entrepreneurs sold their goods (the venue was a cozy art gallery) at holiday discounts as well as donating portions of their proceeds to Horizons. Ticket sales to the event and the silent auction also generated monies for the cause.

**The Children Uniting Nations Foundation/Day of the Child November 9, 2003**

Children Uniting Nations is a progressive voice for children to express their concerns about the current status of the world's political realities and rapid globalization. C.U.N. is committed to help EVERY child find a way out of cruelty, neglect, and anger. This organization is dedicated to help children find their way to fulfill their dreams. Children Uniting Nations' mission is to create loving, tolerant, and capable world citizens. [www.childrenunitingnations.org](http://www.childrenunitingnations.org). The Sirens and their recruited friends and family were mentors for the day with foster children bussed in from all parts of the Los Angeles area. The Sirens also helped in other areas as needed: organizing and passing out breakfast, cleaning up, and directing people where to go, and making sure children were not left behind at the days end.

**Pals2Pets/Friend Raiser October 25, 2003**

Pals2Pets, Inc., a public charity organization founded by a team of academic, humane and entertainment professionals to foster social change. Through positive reinforcement to shape childhood character development, we promote responsible pet care and strengthen family unity. [www.pals2pets.org](http://www.pals2pets.org). The Sirens were an affiliate for Pals2Pets first fundraiser. The Sirens jumped on board collecting items hosting another successful silent auction, as well as contributing their resources and manpower to make the event a huge success. Guests claimed they have never been to a more beautifully organized silent auction. Celebrities who attended were Dick Van Patten, Ed Begley Jr. Sylvia Villagran, Linda Blair, Kelly Rutherford, and Greg Cipes.



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

**Prostate Cancer Foundation and September 6, 2003**

**UCLA Jonsson Cancer Foundation/Great Balls of Fire**

The Prostate Cancer Foundation solicits donations from corporations, individuals and others to support prostate cancer research. The PCF then awards grants to leading cancer researchers searching for new prostate cancer treatments and ways to better understand the disease. The PCF has pioneered a streamlined grant making process, simplifying the paperwork and leaving more time for researchers to conduct needed scientific research. [www.prostatecancerfoundation.org](http://www.prostatecancerfoundation.org). UCLA's Jonsson Comprehensive Cancer Center (JCCC) has established an international reputation for developing new cancer therapies, providing the best in experimental and traditional treatments, and expertly guiding and training the next generation of medical researchers. With a membership of more than 230 physicians and scientists, the Jonsson Cancer Center handles more than 20,000 patient visits per year and conducts hundreds of clinical trials, providing the latest in experimental cancer treatments. [www.cancer.mednet.ucla.edu](http://www.cancer.mednet.ucla.edu). The Sirens Society presented Great Balls of Fire to benefit prostate cancer research. The Sirens produced an event to raise monies and bring awareness to a disease that is often overlooked. The Sirens provided supreme entertainment from Fire Throwers to musical headliners such as 2xjuno award winner Siren Sue Medley, and The Birthday Suits. There was a much talked about Fireman and Live auction that raised a nice sum to the Siren Signature Silent Auction that always brings in monetary fans. From the Hot Goody Bags to MC Frank Kramer (97.1) the Sirens were able to throw a sizzling event towards putting out an often fatal disease.

**Bright Future Foundation / 2nd Annual Summer Splash August 24, 2003**

The Bright future Foundation was founded in 1999, and is a charitable 501(c)3 non profit organization. BFF is dedicated to assisting disadvantaged and at-risk youth to a brighter future by providing them with college scholarships to help them achieve their potential through education. The Sirens have continued this relationship with their fun cotton candy making attraction and another successfully run silent auction.

**The Farmer's Market Tragedy / A Night of Healing August 1, 2003**

To help the families and the survivors of The Farmer's market Tragedy in Santa Monica. This was a special event to help the local community. The Sirens hosted an event where the proceeds of the ticket sales and the Siren orchestrated Silent Auction were donated to the victims in need. The venue was a creative space so celebrities were also asked to design plates to be auctioned off as well.

**Handicap International/Sierra Leone Victims March 12, 2003**

The Sierra Leone program is not landmine-specific, but rather helps all people with disabilities, a category that includes landmine victims as well as victims of UXO and improvised explosive devices (IEDs). HI is working with the Ministry of Health in this program that aims to "build a sustainable network of competence and facilities that will enhance the reintegration, general well-being and promotion of the rights of the physically disabled and psychologically suffering population." The program focuses on orthopedic services, psychological support and reintegration (both social and economic) of people with disabilities into society. This initiative, which is funded by One Love Sierra Leone—a British charity formed in 1999 "in response to the horrors and devastation of the Sierra Leone civil war"—built and equips a regional center for orthopedic and prosthetic training based in the Murray Town Centre for Amputees in Freetown. The limbless are usually children and elderly victims of the civil wars in Sierra Leone. [www.handicap-international.org/english](http://www.handicap-international.org/english). The Sirens Society helped Actor Anson Mount organize an event out of his heart. From silent auction to working the event the Sirens helped bring awareness to another overlooked cause.

**Los Angeles Free Clinic/The Sirens Society Holiday Bazaar December 4, 2002**

The Los Angeles Free Clinic's mission is to serve as a community-based organization which identifies human service needs of underserved and uninsured populations; develops resources and quality programs to meet those needs; and provides the services free of charge and free of judgment in a caring environment. They are committed to serving the community by providing health care and human services to those who cannot or will not receive care elsewhere because they lack the necessary medical insurance. The LA Free Clinic are proud to serve so many people free of charge and without regard to race, creed, ethnic background, income, or residence. They believe that health and human services are a right and not a privilege.



**THE SIRENS SOCIETY**  
**Event Sponsorship Resume**

[www.lafreeclinic.org](http://www.lafreeclinic.org). The Sirens created a unique event to raise money for basic supplies from bandages to aspirin. The Sirens chose a hip venue, The Bar Fly, and known for their event savvy The Sirens had Siren Lily Cheung preview her spring collection, while Siren entrepreneurs sold their goods and raffled off items. Proceeds from sales, raffle tickets went to the clinic, and shoppers also received discounts while learning about the amazing LA Free Clinic, that helps thousands of people every year.

**Hospice of the Valley/The First Charity Trunk Show November 20, 2002**

Hospice of the Valley is the oldest non-profit, home-based hospice in Santa Clara County and has provided compassionate end-of-life care and bereavement support to nearly 20,000 people since 1979. The philosophy of hospice is to provide comfort care and pain management when cure is no longer an option. Our goals are to support quality of life, to honor the wishes of our patients, to maintain the dignity of the individual, and to support the family through their grief process.

[www.hospicevalley.org](http://www.hospicevalley.org). The Sirens in San Francisco created a Trunk Show with the Siren Entrepreneurs from LA and even one Siren living in Seattle to donate proceeds of their sales to HOV. There were purses, jewelry, stationary, cosmetics, lingerie, and floral designs. They raised additional monies from ticket sales as well as a successful raffle.

**Gage Middle School / Charity Garage Sale October 17, 2002**

Gage Middle School, is one of the poorest schools in the Los Angeles community. [www.lausd.k12.ca.us/Gage\\_MS](http://www.lausd.k12.ca.us/Gage_MS). The Sirens reached out to co-workers, family members, their own communities and in their own pockets to host a charity garage sale, raising money to directly buy much needed school supplies for the jr. high students. The Sirens used the money to directly purchase items such as paper and scissors that were on the top of the list. Necessities for an effective education were bought for the families that couldn't afford these basic items.

**Bright Future Foundation / 1st Annual Summer Splash August 18, 2002**

The Bright future Foundation is an organization dedicated to supporting at-risk youth. The BFF provides its students with scholarships to four year universities. These students may never have thought possible the future we help them create. The Sirens jumped on board to help founder Carla Mann raise money for these special scholarships. The Sirens provided cotton candy as a sweet attraction along with helping with the silent auction and working various parts of the event.

**Gay Lesbian Adolescence Social Services/GLASS du Soleil December 2, 2001**

Gay and Lesbian Adolescent Social Services (GLASS) is a private, non-profit 501(c) (3) multi-service agency dedicated to providing the widest possible range of long-term residential care, psychosocial treatment, case management, family reunification, job readiness, and emancipation services to self-identified gay, lesbian, bisexual, transgender youth, minors questioning their sexual orientation and HIVinfected or impacted teens. [www.glassla.org](http://www.glassla.org). The Sirens created an event called GLASS du SOLEIL. We provided a visual theatrical performance filled with music, fashion, and colorful circus acrobats, featuring the unique, hip and fun designs of designer Lily Cheung and classic, seductive evening wear by designer, Henry B. Hayag. The Sirens also provided, guests who donated monetarily by purchasing tickets or gifting funds, along with their trademark silent auction, which was the monetary success of the event. The Sirens were also responsible for the amazing goodie bag, which had the guests giggling with glee.

**The Parkinsons Institute / The Bernie Safire Salon Cutathon August 5, 2001**

The Parkinson's Institute was incorporated in 1988, but its roots go back to 1982 when young adults began to appear in Bay Area emergency rooms unable to speak or move. The Institute is an independent, not-for-profit organization conducting patient care and research activities in the neurological specialty area of movement disorders. Their mission is to find the cause and cure for these disorders, to provide the best available medical care to patients with movement disorders, to investigate better treatment and diagnostic tools, and to develop prevention strategies. [www.parkinsonsinstitute.org](http://www.parkinsonsinstitute.org). The Sirens were able to coordinate and provide a cotton candy station selling the sweet treats and donating the proceeds to the cause. Some also worked to help boost silent auction bids and gathered action items for the silent auction as well.